

STUDENT PROFILE

MBA (Agribusiness) 2019-21 Batch



ABHISHEK BHATT

23 years

B.Sc. Home Science

G. B. Pant University of
Agriculture and
Technology, Pantnagar, UK

SUMMER INTERNSHIP - GNG Agritech & Waste Management Private Limited

SIP Topic - Promotional Activities for increasing customer base and relationship building with different stakeholders for GNG Agritech & Waste Management Pvt. Ltd. in MP and Rajasthan region.

Place of Residence - Haldwani, Uttarakhand

Languages Known - English, Hindi



ABHISHEK KUMAR RAI

25 years

B.Tech. Biotechnology

Sardar Vallabh Bhai Patel
University of Agriculture
and Technology, Meerut,
U.P

SUMMER INTERNSHIP- Villageagro Agritech Private Limited

SIP Topic - Promotional Activities to increase vendor base and customer base for Villageagro Agritech Private Limited through their mobile applications

Place of Residence - Mau, Uttar Pradesh

Languages Known - English, Hindi



ALOK PANIGRAHI

24 years

B.Sc.Agriculture

Lovely Professional
University, Phagwara, PB

SUMMER INTERNSHIP- Agrios price consulting services Private Limited

SIP Topic - Study of Farmer's Perception towards Agritech mobile application

Place of Residence - Jharsuguda, Odisha

Languages Known - English, Hindi, Odia

**AMZAD**

24 years

B.Sc. Home Science

G. B. Pant University of
Agriculture and Technology,
Pantnagar, UK

SUMMER INTERNSHIP - GNG Agritech & Waste Management Private Limited

SIP Topic - Conduct the interviews of Organic and Inorganic Farmers and contact various organic crop growers for procurement of organic produce.

Place of Residence - Pantnagar, Uttarakhand

Languages Known - English, Hindi

**AYUSHI AGARWAL**

24 years

B.Sc. Home Science

G. B. Pant University of
Agriculture and Technology,
Pantnagar, UK

SUMMER INTERNSHIP - Samunnati Financial Intermediation and Services Private Limited

SIP Topic - Samunnati's entry into North east and Value Chain Mapping

Place of Residence - Ramnagar, Uttarakhand

Languages Known - English, Hindi

**DEVANSHU JOSHI**

25 years

B.Sc. Agriculture

Sri Dev Suman Uttarakhand
University, Tehri Garhwal,
UK

SUMMER INTERNSHIP - UPL- Limited

SIP Topic - Pink Bollworm segment study and competition analysis along with value proposition of Pronutiva Kit at farmer and channel level.

Place of Residence - Dehradun, Uttarakhand

Languages Known - English, Hindi

**DIVYA GOSWAMI**

24 years

B.Tech. Agricultural
Engineering

G. B. Pant University of
Agriculture and Technology,
Pantnagar, UK

SUMMER INTERNSHIP- GNG Agritech & Waste Management Private Limited

SIP Topic - Design & implement marketing strategies for Get Green (e commerce platform) & Green Stories website to increase the brand awareness.

Place of Residence - Haldwani, Uttarakhand

Languages Known - English, Hindi

**GURMUKH SINGH JOHAL**

24 years

B.Sc. Agriculture

Sam Higginbottom

University of Agriculture

Technology & Science

Prayagraj, UP

SUMMER INTERNSHIP - Sinochem India Company Private Limited

SIP Topic - Implementation and evaluation of brand promotional activities of IASO and IASO gold.

Place of Residence - Guna, Madhya Pradesh

Languages Known - English, Hindi, Punjabi

**HARSHIT PANDEY**

24 years

B.Sc. Home Science

G. B. Pant University of

Agriculture and

Technology, Pantnagar, UK

SUMMER INTERNSHIP - Sinochem India Company Private Limited

SIP Topic - Market research, brand awareness and promotional activities for Fastmix and Brodmix

Place of Residence - Khatima, Uttarakhand

Languages Known - English, Hindi

**ITI BEDI**

25 years

B.Sc. Agriculture

G. B. Pant University of

Agriculture and

Technology, Pantnagar, UK

SUMMER INTERNSHIP - GNG Agritech & Waste Management Private Limited

SIP Topic - Promotional Activities for increasing customer base and identification of potential organic farmers for GNG Agritech & Waste Management Pvt. Ltd. in MP and UP region.

Place of Residence - Haldwani, Uttarakhand

Languages Known - English, Hindi, Punjabi

**JAHNVI**

22 years

B.Sc. Agriculture

Hemwati Nandan Bahuguna

Garhwal University,

Srinagar, UK

SUMMER INTERNSHIP - Future Generali India Life Insurance Company Limited

SIP Topic - Study on Understanding of Business Model, Branding and Media Planning to enhance Brand Awareness

Place of Residence - Kotdwar, Uttarakhand

Languages Known - English, Hindi

**JAIVEER SINGH**

33 years
B.Tech Biotechnology
Sardar Vallabh Bhai Patel
University of Agriculture
and Technology, Meerut,
U.P

SUMMER INTERNSHIP - Sinochem India
Company Private Limited

SIP Topic - Implementation of brand
promotional activities for Fastmix and
Brodmix

Place of Residence - Hapur, Uttar Pradesh
Languages Known - English, Hindi

**JASMINE KAUR**

24 years
B.Sc. Agriculture
ITM University, Gwalior,
MP

SUMMER INTERNSHIP - Agrios Price
Consulting Services Private Limited

SIP Topic - Farmer's participation and
perception towards agro advisory
applications on smart devices.

Place of Residence - Visakhapatnam, A.P
Languages Known - English, Hindi, Telugu,
Punjabi

**JYOTI KOHLI**

23 year
B.Sc. Home Science
G. B. Pant University of
Agriculture and
Technology, Pantnagar, UK

SUMMER INTERNSHIP - Mint Media Solutions

SIP Topic - Study of Agribusiness students
perception towards learning Digital marketing
to design the promotional activities for
Techlibrary educational institute

Place of Residence - Pantnagar, Uttarakhand
Languages Known - English, Hindi

**LALIT BOHRA**

23 year
B.Sc. Home Science
G. B. Pant University of
Agriculture and Technology,
Pantnagar, UK

SUMMER INTERNSHIP - GNG Agritech &
Waste Management Private Limited

SIP Topic - Creating business relationship,
brand awareness, and content for 'Green
Stories'. Attracting potential vendors/sellers
for 'Get Green'.

Place of Residence - Pantnagar, Uttarakhand
Languages Known - English, Hindi



MANISH KUMAR

24 years

B.Sc.Agriculture

Sri Dev Suman Uttarakhand
University, Tehri Garhwal,
UK

SUMMER INTERNSHIP - Agrios price consulting services Pvt Limited

SIP Topic - Study on Farmers Acceptance towards Agritech Mobile Application.

Place of Residence - Varanasi, Uttar Pradesh

Languages Known - English, Hindi



MONIKA YADAV

22 years

B.Sc. Home Science

G. B. Pant University of
Agriculture and
Technology, Pantnagar, UK

SUMMER INTERNSHIP - GNG Agritech & Waste Management Private Limited

SIP Topic - Creating business relationship, brand awareness, and content for 'Green Stories'. Attracting potential vendors/sellers for 'Get Green'.

Place of Residence - Bazpur, Uttarakhand

Languages Known - English, Hindi



MUKUL PANT

23 years

B.Sc. Horticulture

V.C.S.G. College of
Horticulture, Bharsar, Pauri
Garhwal, U.K.

SUMMER INTERNSHIP - Agrios price consulting services Private Limited

SIP Topic - Study on Farmer's Perception towards Agritech Mobile Application

Place of Residence - Haldwani, Uttarakhand

Languages Known - English, Hindi



NAMAN BILLORE

23 years

B.Sc.Agriculture

Sri Dev Suman Uttarakhand
University, Tehri Garhwal,
UK

SUMMER INTERNSHIP - Bharat Insecticides Limited

SIP Topic - User Perception of Toki as Premium Granular PGR.

Place of Residence - Bhopal, Madhya Pradesh

Languages Known - English, Hindi



NAVJOT UNIYAL
23 years
B.Sc. Agriculture
G. B. Pant University of
Agriculture and
Technology, Pantnagar, UK

SUMMER INTERNSHIP - DCM Shriram Limited
SIP Topic - Exploring E-commerce platform for
successful Product Listing.
Place of residence - Tehri Garhwal,
Uttarakhand
Language Known - English, Hindi



NIHAL PADALIA
23 years
B.Sc. Horticulture
V.C.S.G. College of
Horticulture, Bharsar, Pauri
Garhwal, U.K.

SUMMER INTERNSHIP- VillageagroAgritech
Private Limited
SIP Topic - Promotional Activities to increase
vendor base and customer base for
VillageagroAgritech Private Limited through
their mobile applications
Place of residence - Ramnagar, Uttarakhand
Language Known - English, Hindi



PALUKURU NIKILESWARI
24 years
B.Sc.Agriculture
Acharya N.G. Ranga
Agricultural University,
LAM, Guntur, AP

SUMMER INTERNSHIP - Ernst & Young LLP
SIP Topic - Business opportunity in Agri&
Social sector Consulting in South India
Place of residence - Kadapa, Andhra Pradesh
Language Known - English, Hindi, Telugu



PIYUSH LOHANI
22 years
B.Sc. Home Science
G. B. Pant University of
Agriculture and
Technology, Pantnagar, UK

SUMMER INTERNSHIP - Sinochem India
Company Private Limited
SIP Topic - Market research, brand awareness
and promotional activities for Fastmix and
Brodmix
Place of residence - Pantnagar, Uttarakhand
Language Known - English, Hindi



PRATEEK BADONI

23 years
B.Sc. Agriculture
G. B. Pant University of
Agriculture and
Technology, Pantnagar, UK

SUMMER INTERNSHIP - UPL-Limited

SIP Topic - PinkBollworm segment study and competition analysis along with value proposition of pronutiva kit at farmer and channel level in Aurangabad zone and Nagpur zone, Maharashtra.

Place of residence - Noida, Gautambuddh Nagar, Uttar Pradesh

Language Known - English, Hindi



PRATEEK KUMAR

27 years
B.Tech Biotechnology
Sardar Vallabh Bhai Patel
University of Agriculture and
Technology, Meerut, U.P.

SUMMER INTERNSHIP - Syngenta India Limited

SIP Topic - Farmers' consciousness and promotional plan about Virtako for Sugarcane Business in Bareilly District of U.P.

Place of residence - Bareilly, Uttar Pradesh

Language Known - English, Hindi



PURUSHARTH PRATAP SINGH

22 years
B.Sc. Home Science
G. B. Pant University of
Agriculture and Technology,
Pantnagar, UK

SUMMER INTERNSHIP - GNG Agritech& Waste Management Private Limited

SIP Topic - Design & implement marketing strategies for Get Green (e commerce platform) & Green Stories website to increase the brand awareness.

Place of residence - Bhimtal, Uttarakhand

Language Known - English, Hindi



RAVIN DEV

22 years
B.Sc. Agriculture
G. B. Pant University of
Agriculture and Technology,
Pantnagar, UK

SUMMER INTERNSHIP - GNG Agritech& Waste Management Private Limited

SIP Topic - Creating business relationship, brand awareness, and content for 'Green Stories'. Attracting potential vendors/sellers for 'Get Green'.

Place of residence - Chamoli, Uttarakhand

Language Known - English, Hindi

**RISHABH DEV**

22 years

B.Tech Agricultural Engineering

Sher-e-Kashmir University of Agriculture Sciences and Technology of Kashmir, Srinagar, J&K

SUMMER INTERNSHIP - GNG Agritech & Waste Management Private Limited

SIP Topic - Conduct the interviews of Organic and Inorganic Farmers and contact various organic crop growers for procurement of organic produce.

Place of residence - Barnahal, Uttar Pradesh

Language Known - English, Hindi

**SAHIB SINGH**

23 years

B.Sc. Agriculture

Punjabi University, Patiala, Punjab

SUMMER INTERNSHIP - Sinochem India Company Private Limited

SIP Topic - Implementation & Evaluation of Brand promotional activities for Fastmix herbicide in maize crop in Ropar district of Punjab

Place of residence - Shri Anandpur Sahib

Language Known - English, Hindi, Punjabi

**SAHIL**

23 years

B.Sc. Agriculture

Lovely Professional University, Phagwara, PB

SUMMER INTERNSHIP - Bharat Insecticide Limited

SIP Topic - Evaluation of media preference of farmers to access information about agrochemical

Place of residence - Fatehabad, Haryana

Language Known - English, Hindi

**SATYAM PANWAR**

23 years

B.Sc. Agriculture

Teerthanker Mahaveer University, Moradabad, UP

SUMMER INTERNSHIP - DCM Shriram Limited

SIP Topic - Study of export of Agri-input products to assess international business opportunities for Shriram Farm Solutions

Place of residence - Pantnagar, Uttarakhand

Language Known - English, Hindi, German



SURBHI JHA
23 years
B.Sc.Agriculture
J.N.K.V.V. Jabalpur, MP

SUMMER INTERNSHIP - VillageagroAgritech Private Limited

SIP Topic - Promotional Activities to increase vendor base and customer base for VillageagroAgritech Private Limited through their mobile applications

Place of residence - Ajmer, Rajasthan

Language Known - English, Hindi, German



TRIPTI UPRETI
24 years
B.Sc. Home Science
G. B. Pant University of
Agriculture and
Technology, Pantnagar, UK

SUMMER INTERNSHIP - Sinochem India Company Private Limited

SIP Topic - To analyze the campaign efficacy of the year 2020 and to study the trend of Transplanting and Direct Seeded Rice cultivation among the farm community of Punjab and Haryana.

Place of residence - Champawat, Uttarakhand

Language Known - English, Hindi



VASU AGGARWAL
22 years
B.Sc.Agriculture
D.A.V. University, Jalandhar,
Punjab

SUMMER INTERNSHIP - Sinochem India Company Private Limited

SIP Topic - Effect of Direct Seeded Rice and farmers purchase decision on the sale of Fastmix in the Ferozepur district of Punjab.

Place of residence - Ferozepur, Punjab

Language Known - English, Hindi, Punjabi



VISHAL TRIPATHI
23 years
B.Tech. Biotechnology
Sardar Vallabhbhai Patel
University of Agriculture
and Technology, Meerut,
U.P

SUMMER INTERNSHIP - Sinochem India Company Private Limited

SIP Topic - Implementation of brand promotional activities for Fastmix and Brodmix.

Place of residence - Delhi, Delhi

Language Known - English, Hindi

STUDENT PROFILE

MBA 2019-21 Batch



GAURAV PRATAP YADAV
21 years
B.Tech Mechanical Engineering
Chandra Shekhar Azad
University of Agriculture and
Technology, Kanpur, U.P.

SUMMER INTERNSHIP - Sinochem India
Company Private Limited

SIP Topic - Implementation of brand
promotional activities for Fastmix and
Brodmix.

Place of Residence - Pantnagar, Uttarakhand

Languages Known - English, Hindi



NITISH SINGH JETHA
27 years
B.Tech CS
Maharshi Dayanand
University, Rohtak, Haryana

SUMMER INTERNSHIP - GNG Agritech &
Waste Management Private Limited

SIP Topic - Design & implement marketing
strategies for Get Green (e commerce
platform) & Green Stories website to increase
the brand awareness.

Place of residence - Lalkuan, Uttarakhand

Language Known - English, Hindi



NIVESH KUMAR
32 years
B.E. ME
Visvesvaraya Technological
University, Belgaum,
Karnataka

SUMMER INTERNSHIP - VillageagroAgritech
Private Limited

SIP Topic - Promotional Activities to increase
vendor base and customer base for
VillageagroAgritech Private Limited through
their mobile applications

Place of residence - Bokaro, Jharkhand

Language Known - English, Hindi



SMRITI SANWAL

23 years

B.Tech CS

Graphic Era Hill University,
Bhimtal, UK

SUMMER INTERNSHIP - GNG Agritech & Waste Management Private Limited

SIP Topic - Interaction with organic farmers and designing promotional activities to increase brand awareness of Get Green and enhancing its website for implementation.

Place of residence - Nainital, Uttarakhand

Language Known - English, Hindi



YASH CHATURVEDI

23 years

B.Tech CS

Uttarakhand Technical
University, Dehradun

SUMMER INTERNSHIP - Sinochem India Company Private Limited

SIP Topic - Market research, brand awareness and promotional activities for Fastmix and Brodmix

Place of residence – Pantnagar, Uttarakhand

Language Known - English, Hindi