

CHAYAN 2023

Placement Brochure

COLLEGE OF AGRIBUSINESS MANAGEMENT

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Blessings from Vice Chancellor



VICE CHANCELLOR'S MESSAGE

G.B. Pant University of Agriculture & Technology has been dedicated to creating human resources that excel in intellectual prowess, technical proficiency and value systems since its inception as a highly technical residential university in 1960. This university, dubbed as the "Harbinger of the Green Revolution," has always emphasized cultivating young minds to help them advance intellectually and professionally. We are proud of our traditions, carried on by our alums who now hold prestigious domestic and overseas positions in the business. This Uttarakhand-based university is the only Indian Agri-varsity that has made it to the QS World University Rankings 2022 with a global rank of 361, leaving our nation's name in the glory of quality education.

The College of Agribusiness Management (CABM), the nation's first agribusiness management college under the SAU system, aims at developing a highly specialized knowledge base and a competitive mindset in aspiring managers. The college has absorbed the university's sterling legacy and further enhanced its distinguished and illustrious past. CABM provides MBA (Agribusiness), MBA, and Ph.D. programs in management to prepare future managers. The overwhelmingly positive response from recruiters in past years is evidence of our students' proficiency, which has led to successful campus placement since the beginning of management programmes.

I am pleased to introduce the management graduates of the esteemed College of Agribusiness Management, G.B. Pant University of Agriculture & Technology, Pantnagar, to the business world as excellent team players, a quick study, responsible and creative executives, and future corporate leaders. I cordially welcome your prestigious organization to participate in the hiring process.

(M.S. Chauhan) Vice-Chancellor

From the desk of Dean



DEAN'S MESSAGE

The College of Agribusiness Management (CABM) is India's first agribusiness management college under the SAU system. Our curriculum is designed to help students learn and broaden their horizons to meet the business world's demands best. Since its founding, CABM has left its mark by giving all its recruiters access to required managers. Our products have demonstrated their abilities in extracurricular activities and classroom learning. As a result, we continue with pride to produce dynamic professionals with exceptional agility.

Market-driven practices have been a hallmark of CABM. In 2006, CABM added the MBA program (exclusively for engineers) to satisfy the growing demand of the manufacturing and service sectors. The Ph.D. in management program addresses the need for knowledgeable academicians & researchers. Since 1998, CABM has been successful in producing effective agribusiness managers who are currently working at higher levels in a variety of corporate organizations. Correspondingly it created a solid alumni network that serves as a support system for our emerging managers. We host alumni lecture series and guest lecture series with the assistance of this robust network, giving our students exposure to the latest business trends. Recently, CABM partnered with IIM Kashipur to advance the learning process and support Uttarakhand'sagri-startup culture.

CABMites are achievers who embody the quintessential rainmaker traits of ambition, creativity, enthusiasm, persistence, and integrity. These high achievers know that progress is achievable with effort, dedication, and creative thinking. These particular skill sets distinguish our students from other students.

With these words, I solemnly welcome you to the CABM placement process, and we greatly anticipate establishing and fostering a mutually beneficial collaboration with your organization.

(R.S. Jadoun)
Dean, CABM

THE ACADEME

Abode of Light, Liberty, and Learning

THE UNIVERSITY

G.B. Pant University is the first in India to blend technology with agriculture. This is a symbol of successful partnership between India and the United states.

The establishment of the university, brought about a revolution in the agricultural education, research and extension. It paved the way for setting up of 31 other agricultural universities in the country.

The university has a total of 763 teachers and officers, 59 technical staff, 631 administrative and ministerial personnel and 1425 class Ill employees amounting a total 2878. The number of students in the university ranges between 4200-4400 Thus, the teacher taught ratio is about 1:6.

OUR DIMENSIONS

College of Agribusiness Management
College of Agriculture
College of Basic Science and Humanities
College of Fisheries Science
College of Home Science
College of Post Graduate Studies
College of Technology
College of Veterinary and Animal Sciences

COURSES OFFERED

14 Bachelor Degree Programs.
66 Master Degree Programs.
52 PhD Programs in varied helds of agriculture and allied sciences.







THE UNIVERSITY

INFRASTRUCTURE

LIBRARY

- -Asia's largest in terms of size.
- -Fully automated system
- -Self check out lending machine and book drop
- -Unlimited access to online journals
- -Online reference system
- -D-space Digital repository and e-learning portal

AUDITORIUM

- * Centrally located auditorium having a seating capacity of over 1200.
- * An acoustically designed centrally air conditioned theatre equipped with the finest projection and Illumination technology.

CENTRAL COMPUTING FACILITY

- * World class Central Computing Facility funded by The World Bank.
- * Equipped with around 225 terminals including graphic workstations and high end desktops.

STADIUM

National level sports complex with following infrastructured Athletic stadium Football ground Squash Court Badminton Court

Tennis Court Basketball Court

& Gymnasium, etc









HALL OF KNOWLEDGE

COLLEGE OF AGRIBUSINESS MANAGEMENT

College of Agribusiness Management was added as a new constituent college of GBPUA&T in 1996 to provide qualified, well-trained, motivated and committed managers. Having groomed managers and leaders of the corporate sphere for over more than two decades, CABM boasts of a legacy of senior managers across industry segments.

COURSE PROGRAMS

MBA (Agribusiness)

Flagship academic program, a hallmark for niche education.

• A strong brand in agribusiness education. With an objective to meet evolving human resource requirements of the agribusiness sector.

MBA

Started an MBA program with Engineering as a pre-requisite degree in 2006 with an objective to meet the evolving human resource requirements of the manufacturing, operation, service and supply chain.

Our Mission & Vision

To provide qualified, well-trained, motivated and committed managers; upgrade managerial skills of practicing managers; and solve managerial problems through contract research and consultancy to help achieve managerial excellence in agribusiness and other sectors in the country.

CABM aims to become the harbinger of managerial excellence in Indian agribusiness and other sectors as well as to become the best sectoral business management institution in the country".

7 CABM, PANTNAGAR



BUSINESS MANAGEMENT CLINIC

To create a platform for interaction between the manager of business houses and technical/management experts.

To diagnose management and technical problems of agribusiness.

To evaluate projects pertaining to different aspects of technologies, raw material and products in agribusiness.

MANAGEMENT DEVELOPMENT PROGRAM

-To cater to the needs for in-service training of executives and officers working in various business organizations as well as government institutions, in addition to facilitating the same for academicians and farmers.

-Conducts need based training programs, seminars, workshops and conferences.

PLACEMENT AND COUNSELING CENTRE

To provide an interface between the college and the industry to strengthen the industry-academia bond.

To equip budding managers with required managerial skills through activities like summer training, industrial visits and professional counseling sessions.

INFORMATION TECHNOLOGY MANAGEMENT CENTRE

To provide updated facilities and exposure to superior technology of computer application in business management. To upgrade and maintain college IT security system.

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Designation: Professor Qualification: PGDOM, PGDHRM, MBA,

M.Tech, Ph.D

Specialization: Operations Management,

Department: Dean of the College



Department: Business Administration



Dr. Ashutosh Singh

Designation: Professor Qualification: Ph.D., MBA Specialization: Human Resource Department: Agribusiness & Rural

Management



Dr. Saurabh Singh

Designation: Assistant Professor Qualification: Ph.D, MBA, AMT Specialization: Finance, Marketing, IT Department: Agribusiness & Rural Marketing



Dr. Jayant Gautam

Designation: Assistant Professor Qualification: Ph.D, PGDM

Specialization: Finance

Department: Business Administration



Designation: Assistant Professor Qualification: Ph.D, MBA Specialization: Agribusiness & Finance Department: Agribusiness & Rural

Marketing



Dr. Jagdish Chandra Badola (Associate Faculty)

Designation: Deputy Comptroller Qualification: Ph.D, MBA Specialization: Marketing & Finance Department: Comptroller Office



Dr. Ramesh Chandra (Associate Faculty)
Designation: Professor & HOD
Qualification: MSc, Ph.D
Specialization: Soil Microbiology and
Biofertilizers, Soil Fertility
Department: Soil Science, COA

MATCHLESS ME

Dr. Sneha Dohare

Designation: Assistant Professor Qualification: Ph.D, MBA Specialization: Finance Department: Business Administration



Dr. Mukesh Kumar Nautiyal (Associate Faculty)

Designation: Professor Qualification: MSc, Ph.D Specialization: Seed Technology Department: Genetics & Plant Breeding



Dr. Krishna Partap Singh (Associate Faculty)

Designation: Professor Qualification: MSc, Ph.D Specialization: Mycology, Plant

Pathology

Department: Plant Pathology, COA

GUEST LECTURES

Dr. Partima Khandelwal, Founder

Fly High Educational Excellence Services

Mr. Ashok Agarwal

KLA India Public Ltd. (Director)

Ms. Bandana Rai

American India Foundation

Ms. Manjari Sharma (Head Sales)

UPL Specialties

Mr. Dinesh Sahoo, (Product Manager)

Grow Indigo Pvt. Ltd.

Mr. Virendra Goswami,

(Country Manager)

Tessenderlo Kerley International

Mr. Vishal Bhatia (Business Head)

Comienzo Agri Science Ltd.

Ms. Aditi Verma (CEO)

The- HER- Tribe

Dr. Swati Mishra, (State President)

National HUMA

Mr. Prabhat Chaturvedi, (CEO)

NAFA Pvt. Ltd

Mr. Umang Luhadia, (Product Manager)

FASAL

Mr. Kapil Dev, (Chief Business Officer)

NCDEX

Mr. Niraj Shukla, (Assistant Vice

President)

NCDEX

Mr. Arun Yadav, (Senior Vice President-

Product Management)

NCDEX

Mr. Satish Sahane, (Vice President-

Human Resources)

NCDEX

Mr. Mahadev Suvarna, (VP-Specialty

Plant Nutrition)

DCM SHRIRAM Ltd.

Ms. Milandeep Kaur, (Assistant Manager)

DCM SHRIRAM Ltd.

Mr. Vikas Kumar, (HR)

DCM SHRIRAM Ltd.

Mr. Dinkar Joshi, (Vice President)

DCM SHRIRAM Ltd.

Mr. Paras Chaturvedi, (Product Manager)

DCM SHRIRAM Ltd.

Mr. Ramkumar Rojra, (Business Lead)

Shriram Riosand Canatics India

Mr. Anuj Sharma, (Sales Lead)

Shriram Bioseed Genetics India

Mr. Vipul Mittal,(HR)

Shriram Bioseed Genetics India

Mr. Ritesh Bhardwaj, (Head HR)

Godrej Agrovet Ltd.

Ankur Verma, (Tech-Service Incharge)

Godrej Agrovet Ltd.

Mr. Kapil Jain (Senior)

Edge Verve

Mr. R.K. Goyal, (Director Sales &

Marketing South Asia, SEA&ANZ)

Verdesian

Mr. Suchandan Chaudhary

Adani Wilmar

Mr. Mandar, (HR)

Adani Wilmar

Mr. Jignesh Shah

Adani Wilmar

Mr. Jitendra Sighal, (National Head Sales)

FASAL

Mr. Mukesh, (Zonal Manager)

FASAL



Ms. Sadhiya, (HR)

FASAL

Ms. Gunjan Asthana, (Co-orporate HR)

Chambal Fertilizers

Mr. V.K Kapoor, (GM Marketing)

Chambal Fertilizers

Mr. C.L. Parmar, (GM Marketing)

Chambal Fertilizers

Mr. Rajiv Mishra, (DGM HR)

Chambal Fertilizers

Mr. Anay Karande, (HR)

ICICI

MS. Megha Bajpayee, (HR)

Dayal Group

Mr. Ankit Gupta (Director)

Dayal Group

Mr. Rajkumar Singh

Big Basket

Mr. Vipul Mittal, (HR)

Big Basket

Ms. Pratusha Bashu

Pan Seeds

Ms. Sagrika

Pan Seeds

Mr. Ashish Naphade, (Director)

Krushi Vikas Va Gramin Prashikshan Sanstha

Mr. Sumit Mandale

Krushi Vikas Va Gramin Prashikshan

Sanstha

Ms. Mansi Chawla

Behear

Ms Rajni Batra, (Hiring Manager)

Hemlata Bora, (Manager-

Enterpise/Strategic Accounts)

SHL

Mr. Dhananjay Edakhe, (Sr.VP- Sales &

Marketing)

Zydex Industries Pvt. Ltd.

Mr. Morup Namgail, (Head Agritech)

IFFCO KISAN

Dr. Manu Sharma, (Associate Professor)

Graphic Era Deemed to be University

Dr. Sudhanshu Joshi

Doon University, India

Mr. Manoj Ukani, (Founder)

Rivera Foods

Dr. Swati Mishra, (State President)

National HUMA

Mr. N. Sreenivasarao (NS), (GM- Product

Development)

Nuziveedu Seeds Limited

Dr. Anshu Mehta, (Guest Faculty)

FMS, Delhi

Mr. Vivek Tiwari, (Cane Head)

DCM Shriram Ltd.

Ms. Ruchi Kapoor, (Supreme Committee

for Delivery & Legacy)

FIFA World Cup 2022

Mr. Ajay Setia, (Zonal Manage, North)

Yara Fertilizers India Pvt. Ltd.

Mr Kaushal Jaiswal, (Manging Director)

Rivulis irrigation India Pvt Ltd.

Mr. Aleeen Mukherjee (Chief Operating

Officer)

NCDEX

Dr Dinesh Chauhan (Vice President)

Dehaat

Mr. Satish G.S, (Managing Director)

Limagrain India

Mr. Harish Rawat, (Director at Priority

Standard Chartered Bank Mumbai



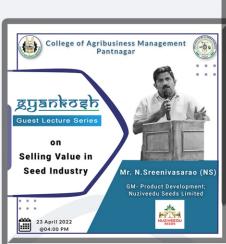
GUEST LECTURES







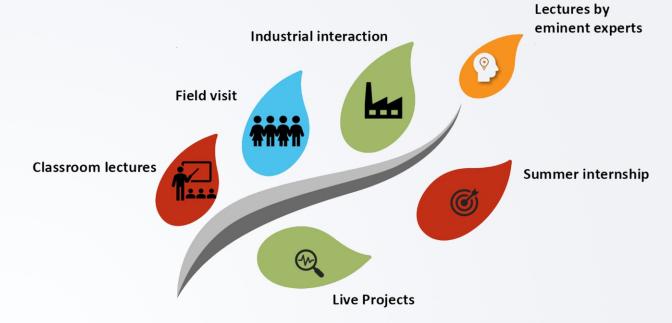








PEDAGOGY



COURSES OFFERED

FIRST SEMESTER

- Management Functions & Organizational Behaviour
- Managerial Economics
- Business Statistics and Data Analysis
- · Business Laws and Ethics
- Computer Applications in Management
- Financial Accounting
- Business Environment, Development & Policy
- Marketing Management
- · Operations Research

SECOND SEMESTER

- Research Methodology in Management
- Management Accounting
- Management Information System
- Communication for Management and Business
- Rural Marketing
- Human Resource Management
- Production and Operations Management
- Financial Management

THIRD SEMESTER

Core Courses

- E-commerce
- Logistics and Supply Chain Management
- Management of Projects
- Commodities Futures, Options and Derivatives

Input Supply Industry

- Management of Seed Enterprises
- Fertilizer Technology and Management
- Agro Chemicals Technology and Management
- Procurement and Materials Management

Marketing Management

- Advertising and Sales Promotion
- · Sales and Distribution Management
- Marketing Research
- Product and Brand Management

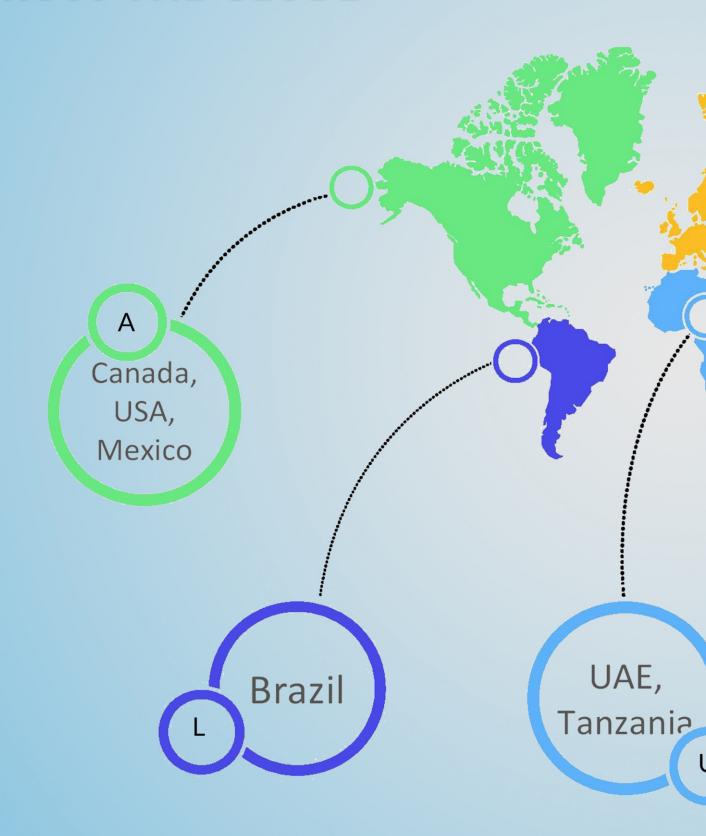
Financial Management

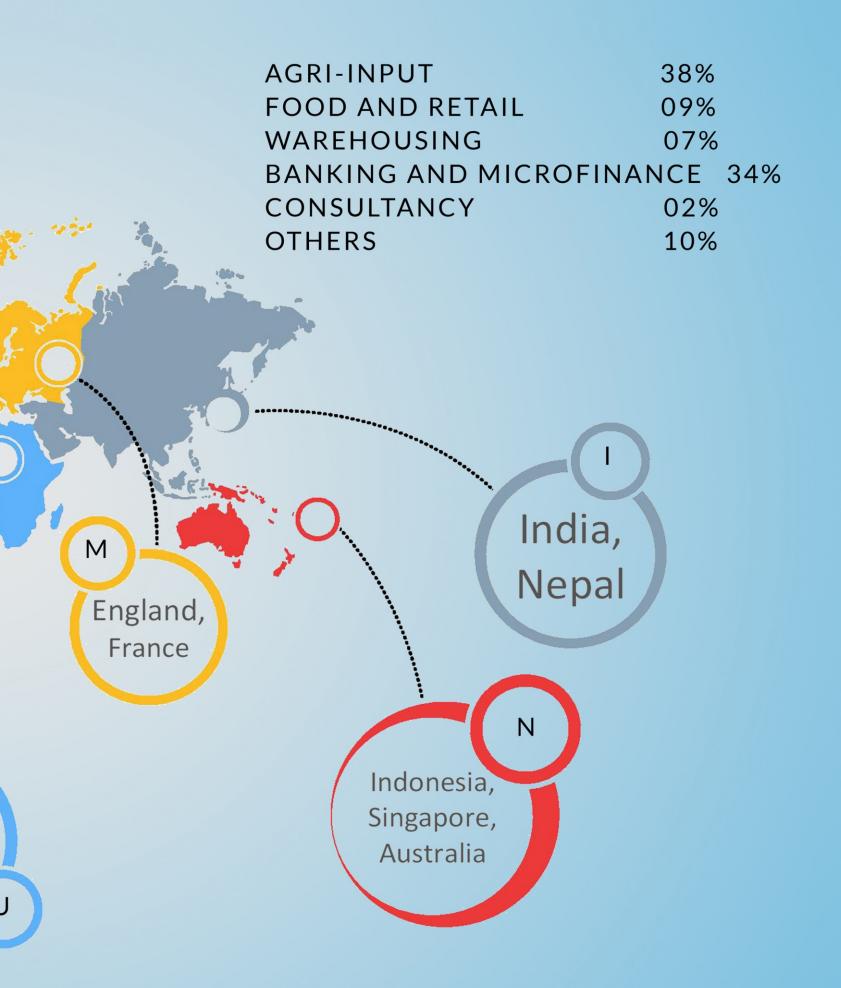
- Security Analysis and Portfolio Management
- Corporate Taxation
- Working Capital Management
- Management of Financial Services

FOURTH SEMESTER

- Entrepreneurship Development
- International Marketing and Finance
- Strategic Management

OUR ALUMNI ACROSS THE GLOBE





LIFE AT CABM







ALUMNI SOCIETY

Satisfying the quest for lifelong learning and extending mentorship to our generation who are progeny along trend path of innovation. The mission of the Alumni Committee is to nurture long lasting relationships with CABM alumni. ACAMBA organizes annual alumni meet at the campus.



IT COMMITTEE

There is nothing which can better deserve our patronage than the endurance of ensuring technological up gradation and skill enhancement. Drishti is an accolade of the societies keeping them cognizant all the time.



LITERARY COMMITTEE

Medha is the most proper form for the introduction of words into any state where we are yet strangers. It is simply the language charged with meaning to the utmost possible degree. Away from people who try to betitle our ambitions, here talent is respected.



MANAGEMENT SOCIETY

The difference between ordinary and extra ordinary is that little extra that Spandan ensures. We take the attitude of our students, never too big to ask, never too much, to learn something new. Coming together is our beginning, keeping together is our progress and working together is our





OUR



CULTURAL COMMITTEE

Realizing the creative instincts. It is a window into expressions, thoughts and perseverance of our strengths. We are a drop individual, but together we expressions.



are an ocean of emotions and

SPORTS COMMITTEE

The difference between ordinary and extra ordinary is that little extra that Sphurti ensures. We take the attitude of our students, never too big to ask, never too much, to learn something new. Coming together is our beginning, keeping together is our progress and working together is our success.



PLACEMENT COMMITTEE

What wings are to birds, what ambitions are to intelligence, same is Kshitiz to CABM arena. The officially constituted body which primarily involves the students responsible for facilitating the placement and recruitment program.



PUBLICATION COMMITTEE

Making expressions visible through working on design and content of the placement brochure. The brochures sent to recruiters help them to identify the capability of students. The high pressure to achieve excellence in the restricted time is the prime pivot of the CHAYAN committee.



ACTIVITIES



O U R



R O N

Why Recruit At CABM

Identifiable

CABM as a part of G.B. Pant University of Agriculture and Technology, is the pioneer of Agribusiness Management. Pantnagar itself has a conducive environment for the holistic development of students. G.B.Pant University is the best place where students get actual exposure of agricultural culture, which is the core part of Agribusiness.

We Invigorate

CABM curriculum organises regular churning sessions discussing the power capsules of management that invigorates the new mind. The guidance of ignited souls and support of enlightening peer group is strength of CABM

We Illuminate

CABM provides the power and inspiration through experienced guidance so that students may manifest that capacity to pay a glorious future for the organisation where they work. Introspection section, personality workshop, cocurricular activities at the inter and intra university levels paved the way for them to luminate the path.

Diversity

CABM absorbs students from various states and universities, which provide the students with the opportunity to learn and grow with each other. CABM promotes students to study, think, discuss, share and listen to the different prospectives that provide the ample clarity generating the decision taking ability in the real sense. The quest is to transform knowledge into intellect and intellect into wisdom.

Hands on Experience

The close proximity to SIDCUL" provides students with golden opportunity for regular upgradation of the practical knowledge.

Target Driven

Today's world is highly competitive and therefore being target driven comes in handy. We at CABM are target oriented, ambitious and hungry for results.



STUDENT PROFILE BATCH 2021-23



Age: 21 B.Sc (Hons.)Agriculture Shri Guru Ram Rai University, Dehradun, Uttarakhand



Summer Internship: Vidarbha Agricultural & Allied Producer

Company Limited (VAAPCO)

SIP Topic: Preparation of a Business Plan for Unnati Credit Card in

Maharashtra.

Place of Residence: Pantnagar, Uttarakhand

Languages Known: Hindi, English

ADITYA KUMAR

Age: 21 B.Sc Agriculture Hemvati Nandan Bahuguna Garhwal University, Srinagar, UK



Summer Internship: Verdesian Life Sciences (Bulandshahar, UP) SIP Topic: Identifying the satisfaction level of farmers for Cytozyme products.

Place of Residence: Madhepura, Bihar Languages Known: Hindi, English

AKASH MISHRA

Age: 22 B.Tech (Biotechnology) Sardar Vallabhbhai Patel University of Agriculture and Technology, UP



Summer Internship: Pan Seeds Pvt. Ltd. (Gaya, Bihar)

SIP Topic: Market Analysis of Hybrid and Improved paddy at Gaya

territory.

Place of Residence: Ghazipur, Uttar Pradesh

Languages Known: Hindi, English, Punjabi, Bhojpuri

AKASH SAGAR

Age: 23

B.Sc (Hons.) Community Science Govind Ballabh Pant University of Agriculture and Technology, UK



Summer Internship: Syngenta India Ltd. (Bisalpur, Uttar Pradesh) SIP Topic: Study of retailer's & distributor's perception about Amistar Top and to generate demand.

Place Of Residence: Kashipur, Uttarakhand

Languages Known: Hindi, English

AMBER DIXIT

Age: 24

B.Tech (Agricultural Engineering)
Sam Higginbottom University of Agriculture, Technology and Science, UP



Summer Internship: Syngenta India Ltd. (Bisalpur, Uttar Pradesh)
SIP Topic: Demand generation, Brand awareness and Product promotional activities of Sygenta's products.

Place of Residence: Gadarwara, Madhya Pradesh

Languages Known: Hindi, English

ANIRUDH SOOD

Age: 22

B.Sc (Hons.) Horticulture Dr. Y S Parmar University of Horticulture and Forestry, Solan, HP



Summer Internship: Godrej Agrovet (Work from home)
SIP Topic: Digital Marketing Scope and Opportunities in Agrochemi-

cal Industry.

Place of Residence: Solan, Himachal Pradesh

Languages Known: Hindi, English

ANKIT ADHIKARI

Age: 23

B.Sc Food Technology Govind Ballabh Pant University of Agriculture and Technology, UK



Summer Internship: Krushi Vikas va Grahmin Prashikshan Sanstha

(Jambughoda, Gujarat)

SIP Topic: Farmer awareness about FPO.

Place of Residence: Dwarahat, Uttarakhand

Languages Known: Hindi, English

ANUBHA GHILDIYAL



B.Sc (Hons.) Food Sci. and Tech. Sam Higginbottom University of Agriculture, Technology and Science, UP



Summer Internship: VKL Seasoning Pvt. Ltd. **SIP Topic**: Category Marketing Function.

Place of Residence: Dehradun, Uttarakhand

Languages Known: Hindi, English

DEEPAK SINGH ADHIKARI

Age: 21

B.Sc (Hons.) Horticulture V.C.S.G. Uttarakhand University of Horticulture and Forestry, Bharsar, UK



Summer Internship: COSAMB (New Delhi)

SIP Topic: Formation of Horticultural cluster in Garhwal Mandal and

Interdependence of Dehradun Mandi.

Place of Residence: Pantnagar, Uttarakhand

Languages Known: Hindi, English

DIKSHIKHA RAUTHAN

Age: 23

B.Sc Agriculture

Hemvati Nandan Bahuguna Garhwal

University, Uttarakhand



Summer Internship: Syngenta India Ltd. (Pilibhit, Uttar Pradesh) SIP Topic: Market Research and Implementation of Brand Promotional Activities of Amistar Top in Sugarcane

Place of Residence: Dehradun, Uttarakhand

Languages Known: Hindi, English

guages Known: Hindi, English

GIRIDHAR HIMMAT JAGTAP

Age: 21

B.Sc (Hons) Agriculture Mahatma Phule Krishi Vidyapeeth

Rahuri, Maharashtra



Summer Internship: Krushi Vikas va Grahmin Prashikshan Sanstha (Shegaon, Tq. Warora, Chandrapur, Maharashtra)
SIP Topic: Product development of turmeric.

Place of Residence: Phaltan, Maharashtra Languages Known: Marathi, Hindi, English

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HITESH PANT

Age: 22





Summer Internship: COSAMB (Delhi And All Districts of Garhwal,

SIP Topic: Assessment of Flow Pattern of Horticulture Commodities, Identification of Collection centers and Hub and Spoke model in

Garhwal region.

Place of Residence: Tanakpur, Uttarakhand

Languages Known: Hindi, English

JAYA SONI

Age: 23 B.Sc (Hons.) Agriculture Uttaranchal University, Dehradun



Summer Internship: Krushi Vikas va Gramin Prashikshan Sanstha

(Work from home)

SIP Topic: The problem and challenges faced my FPOs in establish-

ment.

Place of Residence: Garhwa, Jharkhand Languages Known: Hindi, English

KULDEEP VYAS

Age: 23

B.Sc (Hons.) Agriculture Lovely Professional University, Punjab



Summer Internship: Syngenta India Ltd. (Bisalpur, Uttar Pradesh) SIP Topic: Demand generation, Brand awareness and Product promotional activities of Sygenta's products.

Place of Residence: Ujjain, Madhya Pradesh

Languages Known: Hindi, English

MIHIR CHADHA

Age: 23

Govind Ballabh Pant University of Agriculture And Technology, UK



Summer Internship: Syngenta India Ltd. (Bisalpur, Uttar Pradesh) SIP Topic: Study retailer's & distributor's perception about Voliam Flexi and to generate demand.

Place of Residence: Pantnagar, Uttarakhand

Languages Known: Hindi, English

MUFAIZ MALIK



B.Sc (Hons.) Agriculture Govind Ballabh Pant University of Agriculture And Technology, UK



Summer Internship: COSAMB (New Delhi)

SIP Topic: Policies for India International Hoticulture Market.

Place of Residence: Sitarganj, Uttarakhand Languages Known: Hindi, English, Arabic

NALLALA VAMSHI VARDHAN

Age: 24

B.Sc (Hons.)Agriculture Professor Jayashnkar Telangana State Agriculture University, Telangana



Summer Internship: Krushi Vikas Va Gramin Prashikshan Sanstha

(Shegaon, Tq. Warora, Dist. Chandrapur)

SIP Topic: Honey Commodity profile and Product Development in

ChandrapurPo.

Place of Residence: Warangal, Telangana Languages Known: Telugu, English, Hindi

NIKHIL PRAKASH RAI

Age: 21

B.Sc (Hons.)Agriculture Sam Higginbottom University of Agriculture Technology and Sciences, UP



Summer Internship: DCM Shriram Ltd. (Eastern Uttar Pradesh) SIP Topic: Identification of Research Paddy market segments and development of a growth strategy for Eastern Uttar Pradesh.

Place of Residence: Kushinagar, Uttar Pradesh Languages Known: Hindi, English, Bhojpuri

NIKITA

Age: 22

B.Sc (Hons.)Agriculture V.C.S.G. Uttarakhand University of Horticulture and Forestry, UK



Summer Internship: Syngenta India Ltd. (Pilibhit, Uttar Pradesh) **SIP Topic:** Market Research and Implementation of Brand Promotional Activities for insecticide 'Voliam Flexi' in sugarcane

Place of Residence: Kapurthala, Punjab Languages Known: English, Hindi, Punjabi

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NIKITA GUPTA



Age: 22 B.Sc (Hons.)Agriculture Jharkhand Rai University, Ranchi

Summer Internship: Syngenta India Ltd. (Pilibhit, Uttar Pradesh) SIP Topic: Implementation & Evaluation Of Brand Promotional Activities And Demand Generation Of Virtako.

Place of Residence: West Singhbum, Jharkhand

Languages Known: Hindi, English







Summer Internship: COSAMB (New Delhi)

SIP Topic: Marketing of India International Horticulture Market,

Ganaur, Sonipat, Haryana.

Place of Residence: Bageshwar, Uttarkhand

Languages Known: Hindi, English

PARVEZ AALAM ANSARI

Age: 25 B.Sc (Hons.)Agriculture Shri Guru Ram Rai University, Dehradun, UK



Summer Internship: Krushi Vikas va Gramin Prashikshan Sanstha

(Kaprada Valsad, Gujarat)

SIP Topic: Awareness of FPO's among farmers.

Place of Residence: Pantnagar, Uttarakhand

Languages Known: Hindi, English

RAHUL RAWAT



Age: 25
B.Sc (Hons.) Agriculture
V.C.S.G Uttarakhand University of
Horticulture and Forestry, UK

Summer Internship: Syngenta India Ltd.(Pilibhit, Uttar Pradesh) SIP Topic: Herbicide 'Rifit plus' product awareness and consumer buying behavior

Place of Residence: Rishikesh, Uttarakhand

Languages Known: Hindi, English

RAVI BHAKHAR



B.Sc (Hons.) Agriculture Swami Keshwanand Rajasthan Agricultural University, Bikaner, RJ



Summer Internship: Godrej Agrovet Ltd. (Telangana and Andhra

Pradesh)

SIP Topic: Change in Bio-stimulant use pattern in cotton chilli and

rice

Place of Residence: Hanumangarh, Rajasthan

Languages Known: Hindi, English, Punjabi, Rajasthani, Haryanvi

RINKU BUDHLAKOTI

Age: 23

B.Sc Food Technology
Govind Ballabh Pant University of
Agriculture and Technology, UK



Summer Internship: VKL Seasoning Pvt. Ltd. SIP Topic: Category Marketing Function.

Place of Residence: Ramnagar, Uttarakhand

Languages Known: Hindi, English

SANJANA PATHAK

Age: 23

B.Sc Agriculture

Sri Dev Suman Uttarakhand Vishwavidyalava Badshahi Thaul Tehri Garhwal, UK



Summer Internship: Syngenta India Ltd. (Pilibhit, Uttar Pradesh) SIP Topic: Market Research and implementation of brand promotional activities for Syngenta's 'Rifit Plus' Herbicide in Paddy Crop

Place of Residence: Dehradun, Uttarakhand

Languages Known: Hindi, English

SAURABH BHATT

Age: 22

B.Sc Food Technology Govind Ballabh Pant University of Agriculture and Technology, UK

Summer Internship: VKL Seasoning Pvt. Ltd. SIP Topic: Category Marketing Function.

Place of Residence: Haldwani, Uttarakhand

Languages Known: Hindi, English



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SAYAN BHAUMIK

Age: 21 B.Sc Agriculture Hemvati Nandan Bahuguna Garhwal University, Srinagar, UK



Summer Internship: Pan seeds Pvt. Ltd. (Burdwan, West Bengal) SIP Topic: Brand awareness and analysis of promotional activity of PAN 804 (Jamuna) in Burdwan.

Place of Residence: Purba Medinipur, West Bengal

Languages Known: Bengali, Hindi, English

SHAHRUKH MALIK

Age: 22 B.Sc (Hons.) Community Science Govind Ballabh Pant University of Agriculture and Technology, UK



SIP Topic: Awareness about FPO amongst the Farmers.

Place of Residence: Udham Singh Nagar, Uttarakhand

Languages Known: Hindi, English



SHUBHAM GANPAT BORADE

Age: 22

B.Tech (Agricultural Engineering)
Mahatma Phule Krishi Vidyapeeth,
Rahuri. Maharashtra



SIP Topic: A study on awareness about farmer producer organization

among the farmers.

Place of Residence: Nashik, Maharashtra Languages Known: English, Hindi, Marathi



SPARSH TIWARI

Age: 21 B.Sc Agriculture Hemvati Nandan Bahuguna Garhwal University, UK



Summer Internship: Krushi Vikas va Gramin Prashikshan Sanstha (Meghraj, Gujarat)

SIP Topic: A study on awareness about Aravalli Krushi Vikas FPO among the farmer in Aravalli Krushi Vikas Farmer Producer Organization Meghraj, Gujarat.

Place of Residence: Dehradun, Uttarakhand

Languages Known: English, Hindi

SURBHI YADAV



B.Sc (Hons.) Community Science Govind Ballabh Pant University of Agriculture and Technology, UK



Summer Internship: VKL Seasoning Pvt. Ltd. SIP Topic: Category Marketing Function.

Place of Residence: Rudrapur, Uttarakhand

Languages Known: Hindi, English

SWARNIMA KANYAL

Age: 23

B.Sc Agriculture

Sri Dev Suman Uttarakhand Vishwavidha-

laya Badshahi Thaul Tehri Garhwal, UK



SIP Topic: Effective promotional strategies to aware rural people

about Jal Jeevan Mission.

Place of Residence: Pithoragarh, Uttarakhand

Languages Known: Hindi, English

THANGIRALA BHARATH REDDY

Age: 23

B.Sc Agriculture

Vasantrao Naik Marathwada Krishi

Vidyapeeth University, Maharashtra





Summer Internship: Krushi Vikas Va Gramin Prashikshan Sanstha

(Surdi, Tq.Barshi, Dist.Solapur, MH)

SIP Topic: Review and Development of business for F.P.O.

Place of Residence: Karalapadu, Andhra Pradesh

Languages Known: Hindi, English, Telugu

VIKAS NEGI

Age: 22

B.Sc Agriculture

Hemvati Nandan Bahuguna Garhwal

University, Srinagar, UK



Summer Internship: Krushi Vikas Va Gramin Prashikshan Sanstha

(Shahpur, Burhanpur, Madhya Pradesh) **SIP Topic:** Increase the shareholders of FPO and Development of

business plan for FPO.

Place of Residence: Bhaniyawala, Uttarakhand

Languages Known: Hindi, English

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VIKAS YADAV



B.Sc (Hons.) Agriculture Swami Keshwanand Rajasthan Agricultural University, Bikaner, RJ



Summer Internship: COSAMB (New Delhi)
SIP Topic: Option Analysis of Revenue Models Through Business
Model Matrix.

Place of Residence: Hanumangarh, Rajasthan

Languages Known: Hindi, English, Punjabi, Rajasthani, Haryanvi

VINAY KUMAR KANOJIYA

Age: 24

B.Sc (Hons.) Horticulture V.C.S.G Uttarakhand University of Horticulture and Forestry, UK



Summer Internship: Verdesian life sciences (Sitarganj district Udham Singh Nagar, Uttarakhand)
SIP Topic: Identifying satisfaction level of farmers using CYTOZYME products and implementation of INM package.

Place of Residence: Udham Singh Nagar, Uttarakhand

Languages Known: Hindi, English

VISHAL BAJAJ

Age: 25

B.Sc (Hons.) Agriculture Lovely Professional University, Punjab



Summer Internship: DCM Shriram Ltd. (Punjab and Haryana) SIP Topic: Understanding wheat market & development of strategy for Shriram super wheat sales growth in Punjab & Haryana.

Place of Residence: Panipat, Haryana

Languages Known: English, Hindi, Punjabi

33 CABM, PANTNAGAR

MBA BATCH 2021-23

GANGA PANDEY

Age: 21 B.Tech (Mechanical) Uttarakhand Technical University, Dehradun, UK

Summer Internship: Krushi Vikas va Grahmin Prashikshan Sanstha

(Malkapur, Maharashtra) **SIP Topic:** Understanding FPO ecosystem and developing FPO

service centre.

Place of Residence: Nagla, Uttarakhand Languages Known: Hindi, English

KIRTI PARIHAR

Age: 23

B.Tech (Mechanical Engineering) THDC Institute of Hydropower Engineering and Technology, New Tehri, UK



Summer Internship: Syngenta India Ltd. (Pilibhit, Uttar Pradesh) SIP Topic: Market Research and IImplementation of Brand Promotional Activities of Syngenta's premix Herbicide 'Calaris Xtra'.

Place of Residence: Jawaharnagar, Uttarakhand

Languages Known: Hindi, English

MOHIT PANDEY

Age: 24

B.Tech (Mechanical)
Dehradun Institute of Technology
University, Dehradun, UK



Summer Internship: Syngenta India Ltd. (Pilibhit, Uttar Pradesh) SIP Topic: Herbicide 'Rifit Plus' product awareness & consumer buying behaviour.

Place of Residence: Nainital, Uttarakhand

Languages Known: Hindi, English

SHUBHAM SATI

Age: 24

B.Tech (Electronics and Communication)

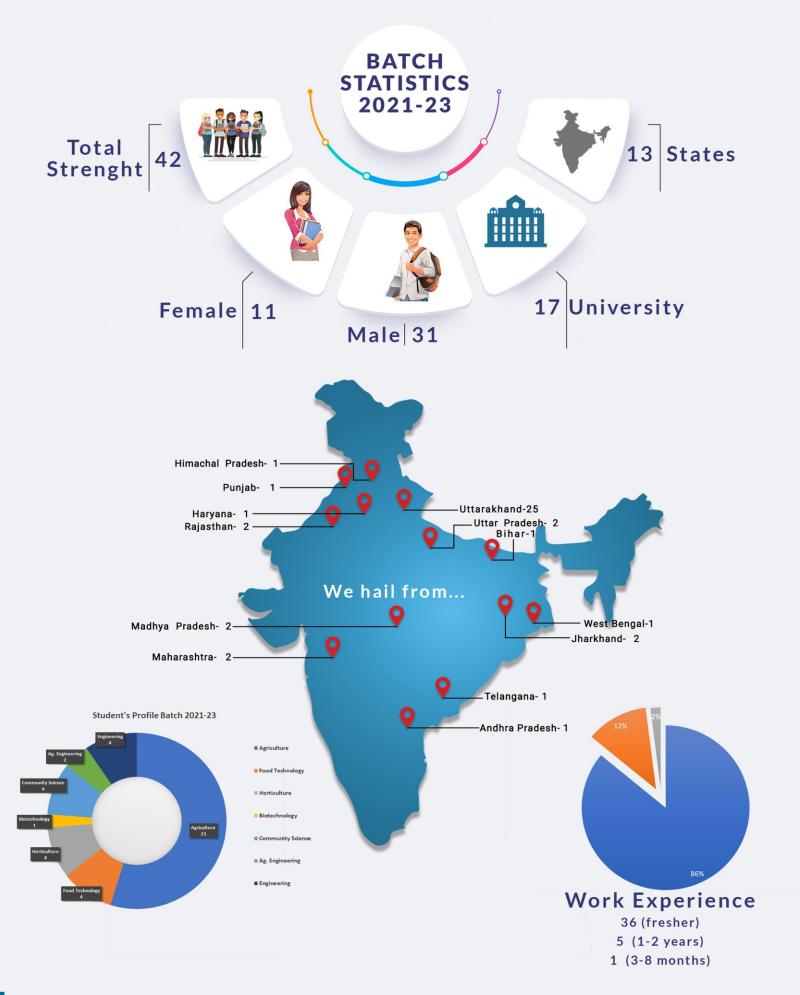
Uttarakhand Technical University, UK



Summer Internship: Krushi Vikas va Gramin Prashikshan Sanstha (Nepanagar, Burhanpur, Madhya Pradesh)
SIP Topic: Awareness in farmers about FPO's.

Place of Residence: Ramnagar, Uttarakhand

Languages Known: Hindi, English





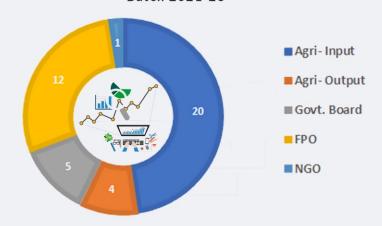
COURSES OFFERED

38-ABM

4-MBA



SUMMER INTERNSHIP Batch 2021-23



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Ajay Singh Hemawati Nandan Bahuguna Garhwal University, Srinagar,



Anshit Saini
Govind Ballabh Pant University of
Agriculture and Technology, Pantnagar



Akash Goyal Sri Karan Narendra Agriculture University, Jobner, Jaipur Rajasthan



Amartya Sen Hemawati Nandan Bahuguna Garhwal University, Srinagar, Uttarakhand



Anjali Gandi
Govind Ballabh Pant University of
Agriculture and Technology
Pantnagar, Uttarakhand



Anshuman Bhadauria
ITM University, Gwalior,
Madhya Pradesh



Anubha Rawat Shri Guru Ram Rai University, Dehradun



Arti Yadav Uttarakhand Technical University, Dehradun



Ashutosh Verma Sardar Vallabh Bhai Patel University of Agriculture and Technology, Meerut, UP



e and Asif Ali Bh JP Govind Ballabh Pant University of Agriculture and Technology, Pantnagar, UK



Avanish Somvanshi Professor Rajendra Singh (Rajju Bhaiya) University, Prayagraj, UP



B Hrithik
Sam Higginbottom University
of Agriculture, Technology
and Sciences, Prayagraj, UP



Bandla Devikiran Acharya N.G. Ranga Agricultural University, Hyderabad, Telangana



Birendra Singh Negi Sri Dev Suman Uttarakhand University, Tehri Garhwal, UK



Deepak Belwal
Veer Chandra Singh Gharwali
Uttarakhand University of Horticulture &
Forestry, Bharsar, UK



Gaurav Lakhera Uttaranchal University, Dehradun, Uttarakhand



Hritik Jindal DAV University, Jalandhar, Punjab



Kajal Uttaranchal University, Dehradun, Uttarakhand



Kartike Singh
Govind Ballabh Pant University
of Agriculture and Technology,
Pantnagar, UK



Kritika Rautela
VCSG Uttarakhand University of
Horticulture & Forestry, Bharsar, UK



Manikanta Reddy Yeluri Dr. Y.S.R. Horticulture University, West Godavari, Andhra Pradesh



Manvendra **Govind Ballabh Pant University** of Agriculture and Technology, Pantnagar, UK



Mayank Rawat Veer Chandra Singh Gharwali Uttarakhand University of Horticulture & Forestry, Bharsar, UK



Naveen Chandra Govind Ballabh Pant University of Agriculture and Technology, Pantnagar, UK



Omkar Karbhari Vidhate Mahatma Phule Krishi Vidyapeeth, Rahuri, Maharashtra Dr. Ram Manohar Lohia



Parth Kumar Avadh University, Ayodhya, UP



Pooja Chand Govind Ballabh Pant University of Agriculture and Technology, Pantnagar, UK



Pragya Suyal Govind Ballabh Pant **University of Agriculture** and Technology, Pantnagar, UK



Pratik Mitra Hemawati Nandan Bahuguna Garhwal University, Srinagar, Uttarakhand



Priyanshu Anand

Sam Higginbottom University

of Agriculture Technology and

Sciences Naini, Prayagraj

Indira Gandhi Krishi Vishvavidyalaya, Raipur, Chhattisgarh

I. Paresh Rao



Saurabh Badliwal **Govind Ballabh Pant University of Agriculture** and Technology, Pantnagar, UK



Saurabh Chand Uttaranchal University. Dehradun, Uttarakhand



Shaurya Pratap Singh Gautam Buddha University, Greater Noida, Uttar Pradesh



Shreya Bisht VCSG Uttarakhand University of Horticulture & Forestry, Bharsar, UK



Shreya Gautam Jaipur National University, Jaipur, Rajasthan



Shreya Sandoriya Graphic Era Hill University, Dehradun, UK



Sindhu Chauhan Sardar Vallabhbhai Patel University of Agriculture and Technology, Meerut, UP



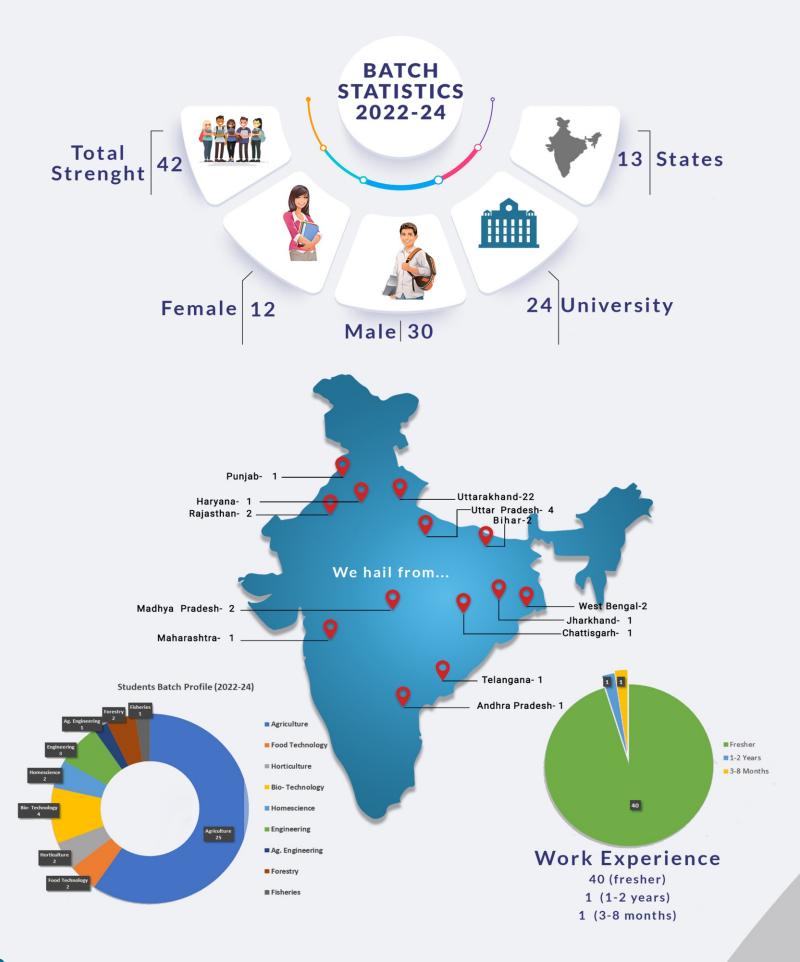
Sumit Lohani Uttarakhand Technical University, Sudhowala, UK



Vinita Patidar Rajmata Vijaya Raje Scindia Krishi Vishwavidyalaya, Gwalior, MP



Vivek Kumar Tiwary Teerthanker Mahaveer University, Moradabad, UP



PLACEMENT PROCEDURE

We will be happy to host you in our instution for the placement process, scheduled from the month of October 2022.

We request you to evaluate the batch profile of our students and participate in the Campus Recruitment Process.

It is expected that organisations would DECLARE RESULTS IMME-DIATELY after the selection process. This would help us to screen out the selected students from appearing in further interviews

We encourage companies to visit our campus and conduct the entire process in person. When visiting campus is not possible/practical VIDEO CONFERENCING VIA ZOOM, MICROSOFT TEAMS, AND INTERVIEW OVER CALL are also available for your convenience.



SUMMER INTERNSHIP

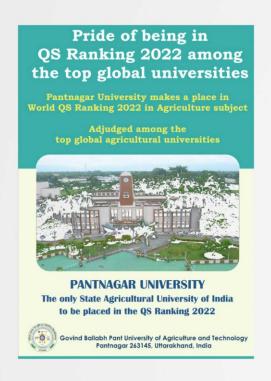
Time Duration: 15 May - 15 July

- Integral Part of Curriculum
- Practical Exposure for Students through Projects
- · Hone an Intern's Skills
- Seek Guidance from Experienced Pro fessionals Pre-Placements Offer Opportunity

The above given is the proposed format for the Recruitment Process. However, the Recruiters can design their own recruitment methods within their allotted slots to ensure correct fitment between student and the organisation.

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MOMENT OF PRIDE GBPUA&T









MOMENT OF PRIDE CABM



- Winner in Hindi Debate Competition 21st Inter University
 Youth Festival at NDRI, Karnal
- Winner in "ship wreck" (Speech Competition) 21st Inter University Youth Festival at NDRI, Karnal.
- Winner in University Level Debate Competition organised by PG Society, Pantnagar



- 1st runner up in Case Study Competition Sponsored by Advanta Seeds in B-Fest AGROVON 2018 organized by C.C.S (NIAM)
- 1st runner up in Extempore Competition 21st Inter University
 Youth Festival at NDRI, Karnal
- 1st runner up two consecutive One Minute Speech Competition organised by Vivekanand Swadhyay Mandal, Pantnagar.
- 1st runner up in Case Study Competition e-Cell, Pantnagar.
- 2nd runner up Debate Competition Pant-Utsav, Pantnagar
- 2nd runner up in Group Discussion Competition at Litrosphere'17 organised by College of Technology, Pantnagar.
- CABM Represented University in 6thDr.Zakir Hussain Memorial National Debate Competition at Jamia Millia Islamia

ROAD MAP TO DELHI TO PANTNAGAR





Contact Us:

Dr. Jayant Gautam (Assistant Professor)

Officer Incharge Placement

Email: tpo.cabmpantnagar@gmail.com

Ph: +91-7579404498

TRAIN SCHEDULE

TRAINS FROM DELHI TO PANTNAGAR

TRAIN NAME	TRAIN NO.	FROM	ТО
1.Uttrakhand Sampark Kranti Express	15035	(16:00	Lalkuan (21:28)
2.Ranikhet Express	15013	Delhi cantt(20:20)	Lalkuan (03:44)
3.NDLS Kathgodam Shatabdi Express	12040	New Delhi (6:20)	Lalkuan (10:42)

TRAINS FROM PANTNAGAR TO DELHI

TRAIN NAME	TRAIN NO.	FROM	ТО
1.Uttrakhand Sampark Kranti Express	15036	Lalkuan (09:45)	Delhi (15:25)
2. KathgodamNDLS Shatabdi Express	12039	Lalkuan (16:04)	New Delhi (20:50)
3.Ranikhet Express	15014	Lalkuan (21:35)	Delhi Cantt (05:03)

TRAINS FROM LUCKNOW TO PANTNAGAR

TRAIN NAME	TRAIN NO.	FROM	ТО
1. Bagh Express	13019	Lucknow (00:45)	Lalkuan (07:50)
2.Lucknow kathgodam Express	(Mon,Wed,Thurs,Fri,Sun)	15043 Lucknow (23:25)	Lalkuan (06:40)
3. Howrah Lucknow Express (Fri)	12353	Lucknow (01:10)	Lalkuan (07:00)

TRAINS FROM PANTNAGARTO LUCKNOW

TRAIN NAME	TRAIN NO.	FROM	ТО
1. Bagh Express	13020	Lalkuan (22:45)	Lucknow (05:50)
2.Lucknow kathgodam Express	(Mon,Tues,Thurs,Fri,Sat)	15044 Lalkuan (12:30)	Lucknow (19:20)
3. LucknowHowrah Express (Sat)	12354	Lalkuan (19:23)	Lucknow (01:10)

FLIGHTS SCHEDULE

FLIGHT FROM DELHI TO PANTNAGAR

FROIVI	10
DELLU (00.00)	DANITNIAC
	FROIVI

INDIGO DELHI (09:00) PANTNAGAR (10:15)

FLIGHT FROM PANTNAGARTODELHI

FLIGHT NAME	FROM	TO
FII(3HINANIF	FROM	1()

INDIGO PANTNAGAR (10:35) DELHI (11:25)

*NOTE

Flights available on daily basis

{But under special circumstances it may be unavailable due to xyz reasons}

Accommodation facility is available at our well-furnished guest house IGH & Lambert Square.

Also several 3 & 5 starts hostels are available in the vicinity of our campus.



College of Agribusiness Management G.B. Pant University Of Agriculture & Technology Pantnagar, Uttarakhand

